



ANDREA DeMARCO

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914.409.3827

EDUCATION ■

State University of
New York (SUNY) at New Paltz
Bachelor of Fine Arts
in Graphic Design
May 2014; Magna Cum Laude

SKILLSET ■

Technical
Proficiency in Mac and Windows OS,
Adobe Creative Cloud (InDesign,
Illustrator, Photoshop), Microsoft
Word, PowerPoint

Experience in HTML5/CSS, Aptana
Studio 3, digital photography, Digital
Publishing Suite, K4 Publishing
System, Tumult Hype, Rhinoceros 5

Communicative
Social media (Facebook, tumblr,
Twitter), drawing, AP Style writing,
typography, layout, research

AWARDS & EXHIBITIONS ■

2013
Scholarship Recipient
Type Directors Club
Outstanding Editor
New York District of
Circle K International

2012
Outstanding Committee Chair
New York District of
Circle K International

2011
Fine Arts Foundations Show
SUNY New Paltz

ACTIVITIES & AFFILIATIONS ■

AIGA, Type Directors Club

EXPERIENCE ■

United States Tennis Association
(USTA)
August 2014 – present
Designer, Creative Services Creating
and updating small and large-scale
print collateral, digital assets, and
graphics for Community Tennis and
other USTA divisions.

SUNY New Paltz
August 2013 – May 2014
Photo Lab Assistant Managed inventory
of photography and graphics equipment.

Consumer Reports &
ShopSmart Magazine
May 2013 – August 2013
Design Intern Conducted stock
image research, designed print layouts,
assisted with production of digital
editions, and observed the print and
digital publication production process.

Circle K International
(SUNY New Paltz Chapter)
April 2012 – March 2013
Club Editor Wrote and published
a newsletter, maintained the club's
presence on social networks, and
designed t-shirts and advertisements
for club events/fundraisers.

FREELANCE ■

United States Tennis Association
(USTA)
June 2014 – August 2014
Freelance Designer Created small
and large-scale print collateral, digital
assets, and graphics for the Emirates
Airline US Open Series and other
organization-wide creative needs.

Hudson Valley Watershed Project
January 2013 – April 2013
Designer Created an informational
map brochure showing the impact of
human, environmental, and industrial
forces on watersheds in the
Hudson Valley.

